

More than Drinks!

More than Drinks! is the platform for the beverage specialist. Every day online and five times a year in our magazine we write about inspiration, reports, people behind the company, marketing, social developments and trade fairs. The latest products and brand concepts are presented along with the latest news. Leading people give tips and advice about business, management, presentation, security, service and customer loyalty. Influencers also share their views. More than Drinks! is a platform with the necessary professional information for the beverage specialists of future.

Publication List 2019

Edition	Deadline supplying advert	Publication date
1	8 February	22 February
2	18 April	3 May
3	14 June	28 June
4	16 August	30 August
5	18 October	1 November

Advertising Print

Size	Specifications w x h (mm)	Rates €
1/1 page	230 x 300 (exl. 3 mm bleed)	2,025
1/2 page portrait	93 x 275	1,175
1/2 page landscape	190 x 135	1,175
1/4 page portrait	93 x 135	700
1/4 page landscape	190 x 65	700
Surcharge branded content*		+750 per page
Inserts		On request
Other advertisement sizes		On request

* Including editing

Advertising Online

Size	Specifications	Price €
Leader board website	728 x 90	300 a month
Full banner website	468 x 60	175 a month
Large rectangle website	336 x 280	350 a month
Full banner newsletter	468 x 60	100

Where to send your advert

Please use Ad | Portal to send your advertising material for print. You will receive a request from Ad | Portal to do so. Please be aware of emails going to the spam folder.

Please send advertising material for online purposes (website and newsletters) to traffic@archermedia.nl. You will receive a request to do so from the Traffic department.

Contact details

Publishing company

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Delivery advert

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Subscription

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